

1.04 Logo lockup

Elements relationship



1.05 Logo lockup minimum size

Recommended.

Main Logo Lockup

The minimum logomark width is
0.2 in / 5 mm / 14px.

The minimum logo lockup width is
1.38 in / 35mm / 100px.

Do not use anything smaller than this width.



Recommended

50 mm / 1.97 in / 142 px

Recommended

60 mm / 2.36 in / 170 px

Minimum size

35 mm / 1.38 in / 100 px

Minimum size

35 mm / 1.38 in / 100 px

Logomark minimum size

5 mm / 0.2 in / 14 px

